



## **Industry Veteran Ed Buehler to Join the Willamette Falls Paper Company Executive Leadership Team**

December 8, 2020 (West Linn, Oregon) - Willamette Falls Paper Company, Inc., a Columbia Ventures Corporation subsidiary, announces Ed Buehler will join Willamette Falls Paper Company as part of their executive leadership team.

Mr. Buehler has spent over 30 years in the paper industry, providing leadership in Coated, Specialty, and Packaging Papers. Before joining Willamette Falls Paper, he started Point Specialty Papers Consulting following his retirement as VP and General Manager of Specialty Papers with Verso Corporation. Mr. Buehler brings a broad background to support Willamette Falls Paper with management experience in strategy, business turnaround, new market development, manufacturing, capital rebuilds, sales, marketing, and product development.

"We are excited to welcome Ed to the team at Willamette Falls Paper Company," states Brian Konen, President of Willamette Falls Paper Company. "His knowledge of the specialty paper markets and extensive experience in the paper industry will be invaluable in developing Willamette Falls Paper's strategy moving forward."

Ken Peterson, Chairman of the Board of Willamette Falls Paper Company, added, "as the only American paper mill west of the Mississippi River producing coated, uncoated and brown papers, the addition of Ed Buehler and his deep knowledge of our products is good news for our customers so that we can better meet their needs."

"I am excited to be working with a company like Willamette Falls Paper, at the same site where I started my career as a Product Manager with Crown Zellerbach over 30 years ago," states Ed Buehler. I know the history, operations and facility well and look forward to helping the mill establish a new chapter of papermaking in the Northwest."

COLUMBIA VENTURES CORPORATION is a private equity family office located in Vancouver, Washington that manages a diverse portfolio of debt and equity securities.

WILLAMETTE FALLS PAPER COMPANY, INC (WFPC) is a non-integrated mill capable of making coated, uncoated and packaging paper grades with an annual capacity of 260,000 tons. With an extensive history and solid reputation as a leading manufacturer of coated papers in the West, WFPC has grown into new markets, including inkjet, offset and kraft papers. The Willamette Falls Paper Company looks to be an innovative leader in environmental paper production.

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